



***Mzansi Kwaito & House Music Awards***

**SEPTEMBER 2017**

**Press Release**

MKHMA Nominations/Launch announcement.

Presented by MKHMA

## **Press Release:**

The Mzansi Kwaito & House Music Awards team would like to thank all the artists for submitting their entry forms. The entries were opened from the 1<sup>st</sup> July – 30<sup>th</sup> August 2017.

The artists were requested to ensure that they submit quality music and videos and all entries were to be posted to the address specified on an entry form as no entries should be e-mailed otherwise they would be disqualified.

Unlike other awards, MKHMA nominates the artists/legends that they think they deserve to be recognized and appreciated. They post the categories on social media and ask the fans who they think should be nominated.

“One of our values as MKHMA is “Transparency”, we try hard to be as transparent as possible hence we involve our fans on deciding who to be nominated”, says the CEO Perfecta Khumalo.

MKHMA nominations process is different, the team, including the fans choose the artists who deserve recognition, MKHMA will then nominate 8 artists per category as they have 17 categories altogether. The team will then send these nominees to the judges and the judges will choose or select only 4 qualifying artists or songs.

“We are grateful to our judges, they are done judging and on the 24<sup>th</sup> September we will be proudly announcing the 4 shortlisted nominees”, says the MKHMA PR Azola Mlota.

The MKHMA team will host the nominations party on the 24<sup>th</sup> September 2017 on Heritage day at Soweto Hotel and they will make this event a success. They will also be revealing their main event surprises and the hosts.

The theme for this event will be Spantsula, Mathand’ekhishini, or white top and jean with your takkies. The lineup for performances will also be exciting.



The MKHMA are to honor the upcoming and legends who have been flying the flag high of these genres. This year's event will be hosted on the 25<sup>th</sup> November 2017 at Walter Sisulu Square in Soweto. All categories will be voted by public through SMS line which will charge R2, 00 per SMS.

Released by: MKHMA Team